



2024 Commodity Classic Welcome Reception Sponsorship Opportunity

The Welcome Reception is expanding this year from a ballroom to the Trade Show floor and ALL full-conference registrants are invited to attend.

The reception will take place on Wednesday, February 28th from 3pm to 6pm. Exhibit booths will be open and staffed, food and beverage will be offered throughout both Trade Show floors, and all exhibitors are encouraged to offer fun and enticing opportunities for attendees to visit their booths during this special social environment.

A handout will be distributed upon entry to the Trade Show Welcome Reception to let attendees know which exhibitors are sponsoring food and beverage and where to find them.

How it works:

To be recognized as a sponsor of this event, an investment of \$5,000 is paid to Commodity Classic. Then, select from a custom menu of food and/or beverages to place in your booth. You will place and pay for your order directly with Levy, the Convention Center caterer. You can also select to host the Commodity Classic mobile game show Spin it to Win it in your booth during the reception.

Please note: ONLY SPONSORS who purchase the Trade Show Welcome Reception sponsorship may have food and beverage and/or the Spin It to Win It mobile game show in their booth for this event.

Sponsor Benefits:

- Company name on event handout provided to attendees at trade show entrances to inform them where sponsored F&B or Spin It to Win It is located
- Company name on show materials to recognize your company as a sponsor of Trade Show Welcome Reception and to call attention to your booth location
- Company name on signage at the trade show entrances and on the show floor on event day
- In-booth signage during the event
- Aisle graphic next to your booth on event day
- Inclusion on a Trade Show Welcome Reception sponsor recognition loop shown during the event on the screens at both stages in the trade show
- Deadlines apply

Food & Beverage options to be ordered directly through Levy. Please see package options on the following page.

For more details or to purchase a sponsorship, please contact Abby Podkul at apodkul@soy.org or Show Director Maureen Feck at feck@commodityclassic.com.

WELCOME RECEPTION PACKAGES

WEDNESDAY, FEBRUARY 28, 3 PM – 6 PM

2024 COMMODITY CLASSIC

ARTISANAL PRETZELS \$4,754.34 SPONSORSHIP INCLUDES

(200) SWEET BAVARIAN PRETZELS WITH CREAM CHEESE VANILLA BEAN DIP (V) (NF)
(200) SALTED BAVARIAN PRETZELS WITH CREOLE MUSTARD DIP & WHILE CHILI CON QUESO DIP (V) (NF)
*ELECTRICAL COSTS ESTIMATED AT \$150

THE SWEET TABLE \$4,912.82 SPONSORSHIP INCLUDES

(310) MINI COOKIES, PANNA COTTAS, CHOCOLATE CHUNK BROWNIES AND ASSORTED CHOCOLATE DIPPED GOODIES (V)

LOCAL CHEESE DISPLAY \$5,282.60 SPONSORSHIP INCLUDES

(250) LOCAL CHEESES, HONEY, FRESH BERRIES, DRIED FRUITS, BREADS AND CRACKERS (V) (NF)

BRAISED BEEF MAC & CHICKEN AND WAFFLE SLIDER \$5,744.83 SPONSORSHIP INCLUDES

(300) BRAISED BEEF WITH AGED CHEDDAR MAC & PORT WINE TOMATO GLAZE (NF)
(300) CHICKEN AND WAFFLE SLIDER WITH CAYENNE SYRUP (NF)
*ELECTRICAL COSTS ESTIMATED AT \$150

QUESADILLAS & BRISKET SLIDERS \$5,530.22 SPONSORSHIP INCLUDES

(250) CHICKEN QUESADILLA WITH AVOCADO CREMA
(250) BRISKET SLIDER
*ELECTRICAL COSTS ESTIMATED AT \$150

ARTISANAL CHARCUTERIE \$9,244.55 SPONSORSHIP INCLUDES

(350) ASSORTED ARTISAN CURED MEATS WITH PICKLED VEGETABLES, SLICED OLD WORLD BREADS, FLAVORED OLIVE OIL AND GRAIN MUSTARD (NF)

SEA SCALLOPS & MUSHROOM BEGGARS PURSE \$6,025.47 SPONSORSHIP INCLUDES

(250) PAN ROASTED SEA SCALLOPS WITH WATERMELON GAZPACHO AND A 25 YEAR OLD BALSAMIC (AG)
(250) MINI MUSHROOM BEGGAR'S PURSE (V) (NF)
*ELECTRICAL COSTS ESTIMATED AT \$150

DONUT SUNDAE BAR \$5,917.59 SPONSORSHIP INCLUDES

(310) CHOCOLATE AND VANILLA DONUTS, VANILLA BEAN ICE CREAM AND CHOICE OF TOPPINGS:
STRAWBERRY, CHOCOLATE OR CARAMEL SAUCE,
SEASONAL BERRIES, SPRINKLES, COOKIE CRUMBS, CRUSHED PEANUTS, RED CHERRIES AND WHIPPED CREAM
ATTENDANT INCLUDED

BAR PACKAGE

MARGARITAS \$3,137.09 SPONSORSHIP INCLUDES

(200) HORNITOS PLATA TEQUILA
CLASSIC, STRAWBERRY AND MANGO MARGARITA MIX, SALT, SUGAR AND TAJIN RIMMER AND LIME GARNISH
BAR FRONT AND BARTENDER INCLUDED

OTHER BAR PACKAGES ALSO AVAILABLE

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NOTES:

1. SPONSORS MAY ELECT TO PURCHASE LARGER QUANTITIES OF THE FOOD & BEVERAGE PACKAGES THEY SELECT.
2. CATERING MAY LIMIT HOW MANY OF EACH TYPE OF FOOD PACKAGE MAY BE PURCHASED TO ENSURE A VARIETY OF FOOD AND BEVERAGE OPTIONS ARE AVAILABLE DURING THE EVENT.
3. ORDERING CONTACT IS KALLI TUMA, CONVENTION CENTER CATERING:

GEORGE R. BROWN CONVENTION CENTER
1001 AVENIDA DE LAS AMERICAS, HOUSTON, TX 77010
ASSISTANT DIRECTOR OF CATERING SALES KALLI TUMA
EMAIL KTUMA@LEVYRESTAURANTS.COM
PHONE 346-254-3971

INSPIRED
CATERING